



April 4, 2018

Subject: First Quarter Report, January through March, 2018

To All Board Members and Donors:

Our first quarter of 2018 followed last year's trend by showing a 20.57% increase in donations over the same time last year! A special thanks to those who made this happen. Total dollars collected since inception is now at \$118,402.30 and we are within striking distance of total completion of the facility. An attempt to push for a significant increase in donations during the past month fell short of the goal of another \$10,000 wire to India for April (possibly due to tax season). With the monsoons rapidly approaching, there may be little hope for finishing our project before last quarter 2018. On a positive note, we are now up to 15 continuous donors of the 70 listed on the website. With only two new donors so far this year, I would like to ask all our supporters and anyone reading the website to forward our name to friends and acquaintances. As with last year, I am optimistic that the pace will pick up in the coming months. The first quarter last year reflected the fact that the foundation had been completed and the second story almost completed. We are now in the final stages of finishing the interior work and prepping for paint. As with most construction projects, these final stages tend to take more time. However, with a large infusion of cash, even these steps can be accelerated. Therefore, last year's offer of a private tour with Father YL and Father Manti of our House of Onions is being rebooted for the 3 largest donors in the next three months. Winners would need necessary passports and other required papers as well as furnishing their own expenses, but having been there, the trip can be emotionally inspiring as well as exhausting.

It is also important to note that our total contributions for this quarter continued the trend set last year, in that they exceeded our initial estimated operational expenses of \$3,000 per month. With this in mind, we should be prepared for running and maintaining our facilities once we have our initial group of residents. With occupation of the home in the very near future, it is comforting to know we should be prepared to handle ongoing expenses with our current donor base. This is not to say we no longer need new participants, as expenses have a way of inflating as time passes. Another good sign is the continued increase in visits to our website, up 89 in the first quarter this year and closing in on 1000 visitors. While our consistent donors represent only 21% of the total group,

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this is an increase of 75% over last year. In today's climate, this may well be a large positive factor going forward. If we can reach the 1000 mark by the end of April and maintain this growth in the coming years, we would feasibly double our current monthly cash flow by year's end. This would assure a comfortable flow of funds to India and allow for those unexpected emergencies.

A recap of our first quarter income and expenditures shows an expense ratio of 3.3%. This is based on donations of \$10,845.79 through March with only \$358.30 in expenses (website changes and Paypal charges). As stated over the course of the past 3 years, our Foundation is committed to putting as many of your contribution dollars toward the construction now and the care of our children in the future. We have sent \$20,000 to Father YL this year which was applied to electrical and other interior work that should leave us just \$30,000 required to complete all required interior work, exterior painting and necessary furnishings to accommodate the first 30 residents and necessary staff accommodations. In short, we still have a long way to go. With your continued financial support and referral of our program and website to friends and relatives, this is certainly an attainable goal!

Our new Foundation Director, David Knox, has already impacted our operations with his financial background and communication skills. As previously reported, we are still looking to add one additional board member. Specifically we are now looking for a doctor of Infectious Diseases and or Pediatrics. Until this final position is filled, we would entertain any recommendations from any of our website visitors as well as our donors. As mentioned in virtually all our written correspondence, these are NOT paid positions! Our entire cost of operations is based on the needs of the home and the care of the children once operational.

The news media in our area continues to be extremely supportive and “The Maverick Magazine” has been running ads for us without charge! Additionally, our local paper continues to be interested in putting out additional promotions once we go live. All future articles will be posted on the website as soon as they are made available. As mentioned before, should any of you have connections to publications of value, we will be more than happy to spend time with them, either by phone, Internet or personal interviews. In February, it was a pleasure to be interviewed by my classmate, LTC Dennis Gillem on his nationally syndicated radio show, Front Lines of Freedom. This can be heard on Denny's podcast at www.frontlinesoffreedom.com. We were on in the second hour of his February 10, 2018 show. Getting on a national TV station would be another huge step up. With this in mind, I recently sent an email to Rush Limbaugh requesting his assessment of our Foundation and the website, hoping that he or some of his staff will have an opportunity to provide advice on growing the program.

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Our venture into the Social Media scene is still floundering! We still believe that this can be a most efficient way to attract future participants in the House of Onions, but we appear to be missing a “hook” to land our new friends! Many of you may well be the key we need to penetrate this phenomenon and are all invited to share your thoughts about us via your own personal expertise on Facebook, YouTube, LinkedIn, Twitter, etc. The important thing is to maximize our exposure to all ages for continued support now and into the future. Our primary job is to do everything in our power and, with God's grace, to build a support group for the House of Onions to assure a secure future for these needy children in the worst of situations.

In summary, any and all questions and suggestions are appreciated. I can be reached at:

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Sincerely,

Carl E. Dye
Foundation President

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