



August 5, 2017

Subject: Second Quarter Report, April through June, 2017

To All Board Members and Donors:

Our second quarter of 2017 showed a 24% decrease in donations over the same time last year! The bulk of this, however, is a delayed donation from a large donor. A special thanks to each of you that continue to send checks or use Paypal for your generous contributions. In total dollars collected since inception, we are now over half way (60.2%) to our initial financial goal of \$150,000. Our Donor base is now at 63, but more important is that our multiple year supporters is now 20, or 33% of the total group. Last Quarter, we offered an opportunity to the top 3 donors over the following 6 months to have a private tour with Father YL and Father Manti of our finished work. There are currently 4 donors with over \$2000 for the first 4 months of the challenge! As previously stated, winners would need necessary Passports and other required papers as well as furnishing their own expenses, but having been there, the trip can be emotionally inspiring as well as exhausting.

While our monthly goal of \$3,000 was missed this Quarter, with the slow but continued arrival of new donors, I am confident that by the time our construction is complete, this will be well under control. With this in mind, we should be prepared for running and maintaining our facilities once construction is completed. Another good sign is the continued increase to our website, up another 83 viewers this past Quarter now gives us 689 in just 16 months. 99 in the first quarter this year.

Our Year to Date 2017 expense ratio is down to 0.2%! As promised, our Foundation is committed to putting as much of your contributions toward construction now and the care of our children in the future. We have now sent \$20,000 to Father YL this year, bringing our total contributions to \$80,000. With almost \$5,000 currently in the bank, we hope, with your help, to send another \$10,000 by September. This should allow enough funds to complete the structure, but we will still be faced with electrical and other interior work that should account for an additional cost of \$50,000. In short, we still have a long way to

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go. With your continued financial support and referral of our program and website to friends and relatives, this is certainly an attainable goal!

Our new Foundation Director, Andy Wilhelm, continues to positively impact our operations with his IT background and communication skills. As previously reported, we are still looking to add two additional Board Members. Specifically we are now looking for a Doctor of Pediatrics and a CPA (necessary when we reach “990” status with income over \$50,000). Until these positions are filled, we would entertain any recommendations from any of our website visitors as well as our donors. As mentioned in virtually all our written correspondence, these are NOT paid positions! Our entire cost of operations is based on the needs of the home and the care of the children once operational.

The news media in our area continues to be extremely supportive and “The Maverick Magazine” has been running ads for us without charge! Additionally, our local paper continues to be interested in putting out additional promotions once we go live. All future articles will be posted on the website as soon as they are made available. As mentioned before, should any of you have connections to publications of value, we will be more than happy to spend time with them, either by phone, Internet or personal interviews. It would be a huge step up were we to get a syndicated newspaper or radio in our corner.

Our venture into the Social Media scene is still floundering! We still believe that this can be the most efficient way to attract future participants in the House of Onions, but we appear to be missing a “hook” to land our new friends! Many of you may well be the key we need to penetrate this phenomenon and are all invited to share your thoughts about us via your own personal expertise on Facebook, YouTube, LinkedIn, Twitter, etc. The important thing is to maximize our exposure to all ages for continued support now and into the future. Our primary job is to do everything in our power to build a support group for the House of Onions to assure a secure future for these needy children in the worst of situations.

In summary, any and all questions and suggestions are appreciated. I can be reached at:

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Website: www.houseofonions.org

Sincerely,

Carl E. Dye
Foundation President
1/03/2017

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