



April 28, 2017

Subject: First Quarter Report, January through March, 2017

To All Board Members and Donors:

Our first quarter of 2017 showed a 19% increase in donations over the same time last year! A special thanks to those who made this happen. In total dollars collected since inception, we are slightly over the halfway mark at 53.9% or \$80,805. With only 11 of our 61 donors participating so far this year, I am optimistic that the pace will pick up in the following months. The foundation has been completed and through the quarter, our second story is almost complete (see new photos on our website showing our progress). We appear to be in the home stretch of our construction, but will need your continued support to be operational by year end. To accelerate this, I would like to extend a private tour with Father YL and Father Manti of our finished work to the 3 largest donors in the next 6 months. Winners would need necessary Passports and other required papers as well as furnishing their own expenses, but having been there, the trip can be emotionally inspiring as well as exhausting.

Of particular note is that our total contributions for this quarter continued the trend set last year, in that they exceeded our initial estimate of monthly expenses of \$3,000 per month. With this in mind, we should be prepared for running and maintaining our facilities once construction is completed. With construction of the home nearing completion, it is comforting to know we should be prepared to handle ongoing expenses with our current donor base. This is not to say we no longer need new participants as expenses have a way of inflating as time passes. Another good sign is the continued increase to our website, up 99 in the first quarter this year. While our consistent donors represent only 12% of the total group, in today's climate, this may well be a large positive factor going forward. If we can reach the 100 mark by year end 2017 and maintain this same percentage, we would feasibly double our current monthly cash flow. This would assure a comfortable flow of funds to India and allow for those unexpected emergencies.

A recap of our first quarter income and expenditures reflexes an expense ratio of less than .5%. This is based on donations of \$8,995 through March with only \$14.10 in expenses (all Paypal charges). As promised, our Foundation is committed to putting as much of your contributions toward construction now and the care of our children in the future. We have sent \$14,000 to Father YL to hopefully complete the exterior of the building, but we will be faced with electrical and other interior work that should account for an additional cost of \$50,000. In short, we still have a long way to go. With your continued financial support and referral of our program and website to friends and relatives, this is certainly an attainable goal!

Our new Foundation Director, Andy Wilhelm, has already impacted our operations with his IT background and communication skills. As previously reported, we are still looking to add two additional Board Members. Specifically we are now looking for a Doctor of Pediatrics, and a CPA (necessary when we reach "990" status with income over \$50,000). Until these positions are filled, we would entertain any recommendations from any of our website visitors as well as our donors. As mentioned in virtually all our written correspondence, these are NOT paid positions! Our entire cost of operations is based on the needs of the home and the care of the children once operational.

The news media in our area continues to be extremely supportive and "The Maverick Magazine" has been running ads for us without charge! Additionally, our local paper continues to be interested in putting out additional promotions once we go live. All future articles will be posted on the website as soon as they are made available. As mentioned before, should any of you have connections to publications of value, we will be more than happy to spend time with them, either by phone, Internet or personal interviews. It would be a huge step up were we to get a syndicated newspaper or radio in our corner.

Our venture into the Social Media scene is still floundering! We still believe that this can be the most efficient way to attract future participants in the House of Onions, but we appear to be missing a "hook" to land our new friends! Many of you may well be the key we need to penetrate this phenomenon and are all invited to share your thoughts about us via your own personal expertise on Facebook, YouTube, LinkedIn, Twitter, etc. The important thing is to maximize our exposure to all ages for continued support now and into the future. Our primary job is to do

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everything in our power to build a support group for the House of Onions to assure a secure future for these needy children in the worst of situations.

In summary, any and all questions and suggestions are appreciated. I can be reached at:

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Sincerely,

Carl E. Dye  
Foundation President

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